

### **REMARKS**

Applicant appreciates the thorough examination of the present application as evidenced by the Office Action of March 21, 2008 (hereinafter "Office Action").

In response, Applicant has amended independent Claims 1 and 9 as noted above to clarify the recitations thereof. Support for these amendments can be found, for example, in Figures 2a-2b of the present specification. Applicant has also amended the drawings as discussed below, and has amended the specification to be consistent with the amended drawings. No new matter has been added.

Accordingly, Applicant respectfully submits that the pending claims are patentable over the cited references for at least the reasons discussed below.

#### **The Drawing Objections**

The drawings are objected to under 37 CFR 1.83(a) as failing to show every feature of the invention specified in the claims. In particular, the Office Action asserts that the drawings do not illustrate that "the at least one reflector has a circular shape" of Claims 8, 14, 16, and 18, and that such a shape must be shown or canceled from the claim(s). See Office Action, Page 2

In response, Applicant has amended the drawings to further illustrate reflectors having a circular shape, in accordance with the Examiner's suggestions. In particular, Applicant has added new Figure 3B to illustrate a reflector 2 having a circular shape, and has re-labeled original Figure 3 as new Figure 3A. Accordingly, Applicants submit herewith a corrected drawing sheet including Figures 3A, 3B, and 4, entitled "Replacement Sheet" in compliance with 37 CFR 1.121(d). Applicant submits that support for new Figure 3B can be found, for example, at Page 3, line 11 of the present specification as originally filed. As such, no new matter has been added. Thus, Applicant respectfully requests withdrawal of the objections to the drawings for at least the above reasons.

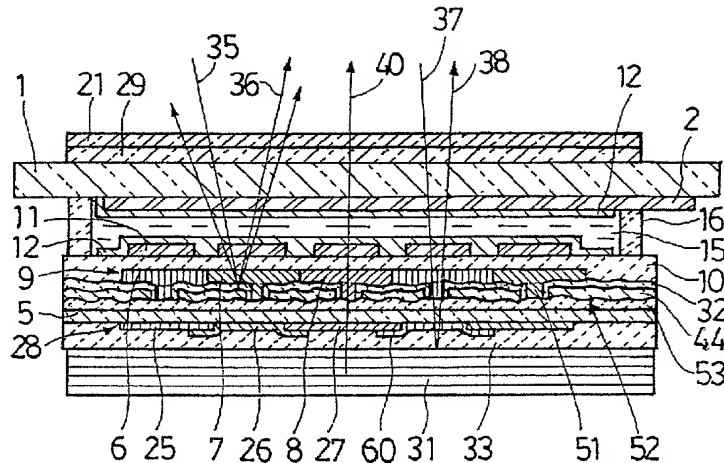
**Independent Claims 1 and 9 Are Patentable Over Sekiguchi**

Claims 1, 2, 9, and 10 stand rejected under 35 USC §102(b) as being anticipated by U.S. Patent Application Publication No.2002/0145688 to Sekiguchi et al. (hereinafter "Sekiguchi"). See Office Action, Pages 2-3. Amended Claim 1, for example, recites:

1. A display unit for a portable electronic device, comprising:  
a substantially transparent display layer having a front side for displaying information and a rear side;  
a color filter layer;  
a reflector; and  
a lighting system for illuminating the substantially transparent display layer from the rear side, the lighting system configured to be switched on or off,  
wherein the display unit operates in an emissive mode when the lighting system is switched on, wherein the display unit operates in a reflective and/or transfective mode when the lighting system is switched off, and **wherein the reflector is on a front side of the color filter layer facing a user such that reflected light does not travel through the color filter layer.** (*Emphasis added*).

Accordingly, amended Claim 1 recites a display unit including a reflector on a front side of a color filter such that reflected light does not travel through the color filter. As such, as described in the present specification, when "the display operates in the reflective mode...there is no color information, rendering the display to appear as a grey-scale display". Specification, Page 6, lines 1-3.

Applicant respectfully submits that the cited portions of Sekiguchi fail to disclose or suggest at least the recitations of amended Claim 1 highlighted above. Figure 10 of Sekiguchi is provided below for the Examiner's convenience:



Sekiguchi, Fig. 10. Accordingly, as shown above, Sekiguchi discloses a reflector 44 including hole portions 51 and reflecting portions 52 therein. Sekiguchi also discloses a first color filter 9 and a second color filter 28 on opposite sides of the reflector 44. However, while Sekiguchi may disclose that the reflector layer 44 is on a front side of the color filter 28, the cited portion of Sekiguchi fails to disclose or suggest that reflected light does not travel through the color filter 28. Rather, as shown in Figure 10, incident light 37 travels through the hole portions 51 of the reflector 44, is reflected at the light source 31, and reflected light 38 travels through the second color filter layer 28 and the first color filter layer 9. See Sekiguchi, Fig. 10. As such, Applicant respectfully submits that the cited portions of Sekiguchi fail to disclose or suggest a reflector 44 on a front side of a color filter layer 28 where "reflected light does not travel through the color filter layer", as recited by Claim 1.

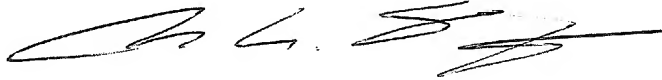
Accordingly, as Sekiguchi fails to disclose or suggest all the recitations of amended Claim 1, Applicant submits that amended Claim 1 is patentable for least the above reasons. Amended Claim 9 includes similar recitations, and is thus patentable for at least similar reasons. Also, dependent Claims 2 – 8, and 10 – 18 are patentable at least per the patentability of Claims 1 and 9 from which they depend.

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Application No.: 10/533,351  
Filed: April 29, 2005  
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**Conclusion**

Accordingly, in light of the above amendments and remarks, Applicant respectfully submits that all of the pending claims are now in condition for allowance. Thus, Applicant respectfully requests allowance of the pending claims and passing the application to issue. Applicant encourages the Examiner to contact the undersigned by telephone to resolve any remaining issues.

Respectfully submitted,

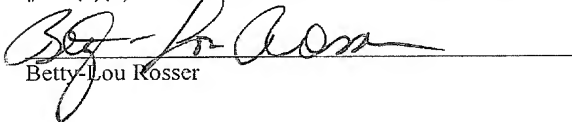


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**CERTIFICATION OF TRANSMISSION**

I hereby certify that this correspondence is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4) to the U.S. Patent and Trademark Office on June 12, 2008.

  
Betty-Lou Rosser